



Premier Membership

Exceptional as standard.



Enhancing businesses.



Exceptional as standard

Welcome. You have been invited to review this brochure because you have been offered a rare opportunity to meet a selection of the business people associated to the Trafford organisation.

A group of people who work together for the generation of high net worth business introductions into large sized companies and the corporate market.

We are looking forward to meeting you.





What is a Premier group?

A Premier group is a hand picked group of no more than 20 companies, who all have the resources to deliver their services flawlessly to medium/large sized businesses and the corporate market.

Most importantly, however, **members are individually selected because they share the Trafford purpose of delivering their service in alignment with a matching core set of values and principles.**

Our members are exceptional people, running a successful business, delivering a dynamic service to the business community.

**Only a select few will be invited to join a Premier group.
For those that are, the rewards will be exponential.**





Our Values

We only wish to work with members who share our three core values:

1. Integrity

Integrity of purpose and practice is the foundation of our business. We expect our people to demonstrate integrity in everything they do, both in their work for the company and in their personal lives. We seek members who share this value.

2. Responsibility

We take responsibility to ensure that the needs of all members are met, and that we do what we promise. We accept it is a joint responsibility between ourselves and our members to ensure the success of each and every member and group.

3. Excellence

We take pride in the quality and professionalism of our work. We are determined to achieve excellence in everything we do and seek members who do the same.





How Premier Delivers

Premier delivers for each and every member, and here are just a few reasons why:

- 1. Elite** – Work in an elite group of people who all work with the same size of companies, which means everyone can bring value to the table. We are not an open networking organisation, and we only want to work with such a small handful of prime companies. *Quality is never compromised to grow a group.*
- 2. Shared Values** – through an alignment of values, principles and professional standards, confidence and a willingness to recommend each other is built quickly, which leads to a much higher successful rate and a greater ROI for everyone.
- 3. Trafford Accreditation** – be recommended by Trafford HQ and Trafford members to companies that match the Premier criteria.
- 4. Cross-fertilisation Opportunities** – Trafford has many groups across Surrey and Kent. We will facilitate opportunities for you to meet people from other areas, helping broaden your opportunities.
- 5. Beyond Networking** – As a member you will have access to a broad range of marketing, advertising and development tools exclusive to members.





Premier Dinner

The monthly dinners consist of an informal opportunity to mingle, the undertaking of Premier Strategic Networking format, a short value-added talk, and also a fine à la carte dinner.

This approach enables everyone to take time to get to know one another and to really develop an understanding of how we as a group can ensure everyone's continued success.

Premier is an exceptional networking opportunity that only a few will have the privilege to be part of.





After The Event

At the end of the evening, the attending members will meet with the Trafford representative to vote as to which attending guests we will extend a provisional offer to join the Premier group.

You will be notified within 24 hours if you are being invited.

If you are, you will be sent a formal membership offer and hardback proposal. The offer will be limited to 30 days, as we are not looking for people who procrastinate or drag their feet – we only want driven members – for a group of totally driven and committed people will bring a huge success for everyone.

Once you get the proposal the next step is to meet with the Regional Manager, who personally meets each and every potential member. At the end of this meeting if both parties feel there will be a suitable fit, we will be delighted to welcome you on board as a Trafford Accredited Member.





The Investment

Guests selected for membership, who accept the invitation, will pay a one-time joining fee of £397 + vat and thereafter a monthly subscription of £100 + vat per month (subject to a minimum term of 12 months). For those who genuinely work at the Premier level this is always seen as a minor investment for an opportunity of a significant return.

Membership includes:

- **Exclusivity at the associated Premier Group**
- **A monthly three course á la carte dinner with the Premier members**
- **Recommendation via the Trafford Concierge Service**
- **Unlimited and free access to all Trafford "Club" Networking Events**
- **Regular marketing and advertising opportunity to thousands of companies**
- **Business development and support**

For those invite we will provide a full list of benefits.





What Next

Although we have initially identified that you should attend a Premier event, we need you to confirm this by asking you to talk, by phone, with one of our Guest Co-Ordinators or Regional Managers. They will go through our booking in process that will ensure there is an initial alignment of interests – after all, we need to make sure it will bring benefit for you and everyone else, and that ensures we don't waste anyone's time.

Where we feel there is sufficient alignment you will be sent formal confirmation that a place has been reserved at the meeting, free of charge and without further obligation.

To reserve your place either reply to the invitation received or call our booking line free on 0800-083 9098

Please note: although the place is offered free of charge, for this event we have a no-show charge of £74 + vat. This means once you have confirmed your attendance, if you do not attend the event, for whatever reason, you will incur this charge. As places are limited, and includes a three course à la carte dinner and we believe it is a matter of professional integrity that people honour their commitments, we know those who are genuinely committed to attending will agree that this is a clear demonstration of their intentions.





How to contact us

If you would like further information then please call the Trafford booking line free on 0800-083 9098, alternatively you can contact us by one of the means below.

South Hatch
46 Burgh Heath Road
Epsom
Surrey KT17 4LX

Switchboard:	01372-748110
Booking Line:	0800-083 9098
Telephone Directory Service:	0800-781 3757
Fax:	01372-726010
Email:	enquiries@traffordenterprises.co.uk





Enhancing Businesses



**Premier Groups are part of the
Trafford Enterprises Networking Community**

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Surrey KT17 4LX

Switchboard: 01372-748110
ASK TEN+: 0800-781 3757
Booking Line: 0800-083 9098
Fax: 01372-726010
Email: enquiries@traffordenterprises.co.uk
Website: www.traffordenterprises.co.uk

**See what our members say by visiting our website at
www.traffordenterprises.co.uk/testimonials.htm**